



## PRESS RELEASE

## RAI WAY LEADER IN SUSTAINABILITY: FROM CDP CLIMATE CHANGE UPGRADE OF SCORE: B to A-

*Rome, 8 February 2024 – Rai Way was promoted in the CDP Climate Change rating assessment, with an improved score from B to A-, thus certifying the Company at the Leadership level.* 

The main strengths that determined this result are: "Emissions reduction initiatives and low carbon products," "Scope 1 & 2 emissions (incl. verification)," and "Risk management processes". In addition, significant improvements were recorded in the areas: "Risk Disclosure" and "Value Chain Engagement."

With particular reference to environmental issues, Rai Way has embarked on a path aimed at achieving the goal of decarbonization of its activities, including through investments in energy efficiency and 100% procurement of electricity from renewable sources.

The rating company's recognition, coming just days after the certification for Gender Equality, is the result of Rai Way's ongoing commitment to sustainability issues

The company is in the process of completing the development of its new ESG plan for the future.



## Rai Way S.p.A.

Rai Way manages and develops the terrestrial broadcast infrastructure which carries the television and radio signals for RAI, the Italian public broadcasting company, and for local broadcasters, also providing services to its business customers. Rai Way has an extensive experience and technological, engineering and organisational know-how in the Italian media and broadcast infrastructure market and is implementing services that will be offered by a network of Edge Data Centers and its own CDN. Such a unique expertise, together with the skills and ongoing training of its around 600 employees, makes Rai Way an ideal partner for any companies and entities seeking for integrated solutions to develop their network, transmit their signals and, in the near future, manage data. Rai Way operates throughout the national territory and can rely on its headquarters in Rome, 20 local network centres and more than 2,300 sites across Italy.

## For more information:

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